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## **Abstract for the panel "Language use in the Discourse on 'Disability' within Digital Media"**

[Discourse Analysis], [Internet Linguistics], [Framesemantics], [Neurolinguistics]

Although disability is an established topic of discourse analysis in the social sciences, few studies have discussed it from a linguistic point of view (e.g. Sties, 2013; Grue, 2014). There is an increasing number of people living with disabilities worldwide following an impressive revolution in health care over the past 70 years. Moreover, the recent impact of digital media has made them more visible than ever.

Therefore, the aim of this interdisciplinary panel is to explore language use in public discourses on disability in digital media. The focus is threefold, as we would like to

- highlight the communication strategies and practices involved in talking about 'Disability' in public,
- examine the framing of disability in digital media and their cognitive impact on the public,
- analyze and reveal linguistic strategies and communication practices in the discourse of disability which are sensitive to people living with disabilities.

Contributions from different linguistic fields, for instance construction grammar, discourse analysis, internet linguistics, cognitive linguistics, frame semantics and neurolinguistics are warmly invited. They should

- undertake a multi-faceted analysis on disability in digital media and/or
- contribute to an awareness in the public of the power of language (Lakoff, 2004), the force of words (e.g. Corbineau-Hoffmann, 2000; Herrmann et al., 2007; Krämer, 2010; Marx, 2017) and the linguistic mechanisms which contribute to the rise, maintenance and spread of prejudice and stereotypes in society (e.g. Allport, 1954; Goffman, 1963; Lakoff, 2004; Putnam, 1975; Geeraerts, 2008, Fábíán et al., 2019).

This panel consists of three half-day slots on disability:

- 1. talking about disability in digital media
- 2. communicative strategies and practices of discrimination in discourse of disability in digital media
- 3. communicative strategies and practices of inclusion in the discourse of disability in digital media

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